

Subject: MiniFitness.fr / Search for Financial Partners / International Launch / Innovative World Device Protected

Hello,

I am pleased to present "MiniFitness.fr" which is a fitness device (made in one piece of a SMC composite material) that allows, at home, at work or in any other place, to make daily exercise (especially walking or jogging) in complete freedom, simplicity, ease, efficiency and safety and without any constraint or nuisance of any kind whatsoever (see in English the website www.minifitness.fr and mainly the video on said website or directly on <https://www.youtube.com/watch?v=hXQrXHfeV7Q>).

Owning MiniFitness.fr is the opportunity for everyone to improve their physical condition, their well being and their joy of living. In addition, as advocated by leading specialists in the world of health, exercise daily is a preventive or curative way of combating aging, obesity, diabetes, parkinson, Alzheimer, cardiovascular disease, ...

MiniFitness.fr is a major innovation in the field of fitness and health that is protected internationally by patents (covering design and production) and copyrights (covering novel and original design of the device).

MiniFitness.fr is a device that generates significant profit margins for the structure (the SAS MiniFitness or any substitution structure) managing the entire project. In fact, the net margin generated is at least 2.5 millions Euros per 100,000 devices sold for 210,000 € investment in specific manufacturing equipment (see the "Manufacturing and Distribution Network" and "Economic and Financial File").

The SAS MiniFitness is a legal and logistic structure that was created by the inventor to finance (through current account contributions) studies relating to the concept of the device, the intellectual protection, a manufacturing mold and a test operation made with Amazon (on the FR, DE, ES, IT, UK sites) for 500 devices sold at a public price of € 95 and whose results are very promising (see the Amazon website page accessible through the www.minifitness.fr and the sheet «Main Comments of Customers Amazon»).

To succeed this first step and to guarantee the following steps relating to the international industrial and commercial launch, the SAS MiniFitness:

- has surrounded itself with leading partners in the fields of manufacturing SMC (<http://www.menzolit.com/>) and their transformation (<https://www.mecelec.fr/>) who have been deeply involved, for several years, in the technical and industrial development of this product;
- developed and tested effective distribution, promotion and communication strategies that are immediately operational, especially in partnership with the world's leading retailers such as Amazon and Alibaba (see "Distribution, Promotion and communication" sheet).

Financial Partners are therefore sought to meet the needs of the international market through financing (see the "Partnership Wanted" and "Economic and Financial Dossier" sheets):

- new means of production aimed at increasing and improving current capacity, reducing the cost price of products (thus increasing profit margins) and responding to a wider variety of markets;
- capital requirements needs of the SAS MiniFitness which can be partially or totally taken over by the investor(s) who would then pay the inventor in the form of royalties on the basis of exclusive license agreements.

Being in a monopolistic high-margin market, the economic challenge is very important : very fast return on investment (from the first year) and direct (net margins) and indirect (royalties of sub-licensees) very substantial repercussions.

The world market is very important because "MiniFitness.fr" is different from other devices on the market, on the one hand conceptually and functionally and on the other hand economically and strategically.

An entry on the 2nd market (or other) could be considered to immediately have the necessary sums to start manufacturing almost simultaneously in Europe, USA and Asia.

Concerning the tasks of the SAS MiniFitness (or any substitution structure), in addition to those listed in the "Manufacturing and Distribution Network" sheet, they are reduced to a simple follow-up of the orders so as to maintain the stocks at their optimum level. since distribution structures (such as Amazon or independent or professional distributors) handle all tasks ranging from sales to shipments with daily communication of sales made (or even monthly forecasts).

Depending on the needs, additional promotion and communication actions via social networks and the press and TV (headings and programs based on innovation, sport, health, ...), would complement those already conducted directly by distributors (they are already listed and ready to be activated step by step).

Concerning the device itself, see the "[Main Benefits](#)" and "[Main Uses](#)" sheets of MiniFitness.fr.

The novel and original form of the device, which is at the same time the communicating logo of "MiniFitness.fr", could tomorrow be part of the collective unconscious as an indispensable means to the well being, the health and the joy of to live to the point of wanting to possess it, whatever the price, and not being able to do without it.

Remaining at your disposal for any further information and pending a return from you,
Best regards.

Claude BES

President of SAS MiniFitness and SAS Cabinet Claude BES (www.cabinetclaudebes.com)

SAS MINIFITNESS / 2 Bis Rue de Verdun / 34000 MONTPELLIER (France)

TEL. 33 (0) 9 75 92 67 00 & 33 (0) 6 68 68 14 02

minifitness@orange.fr / www.minifitness.fr